



Corporate Legal Innovation Consultants

How should GCs respond to the Top 5 Issues

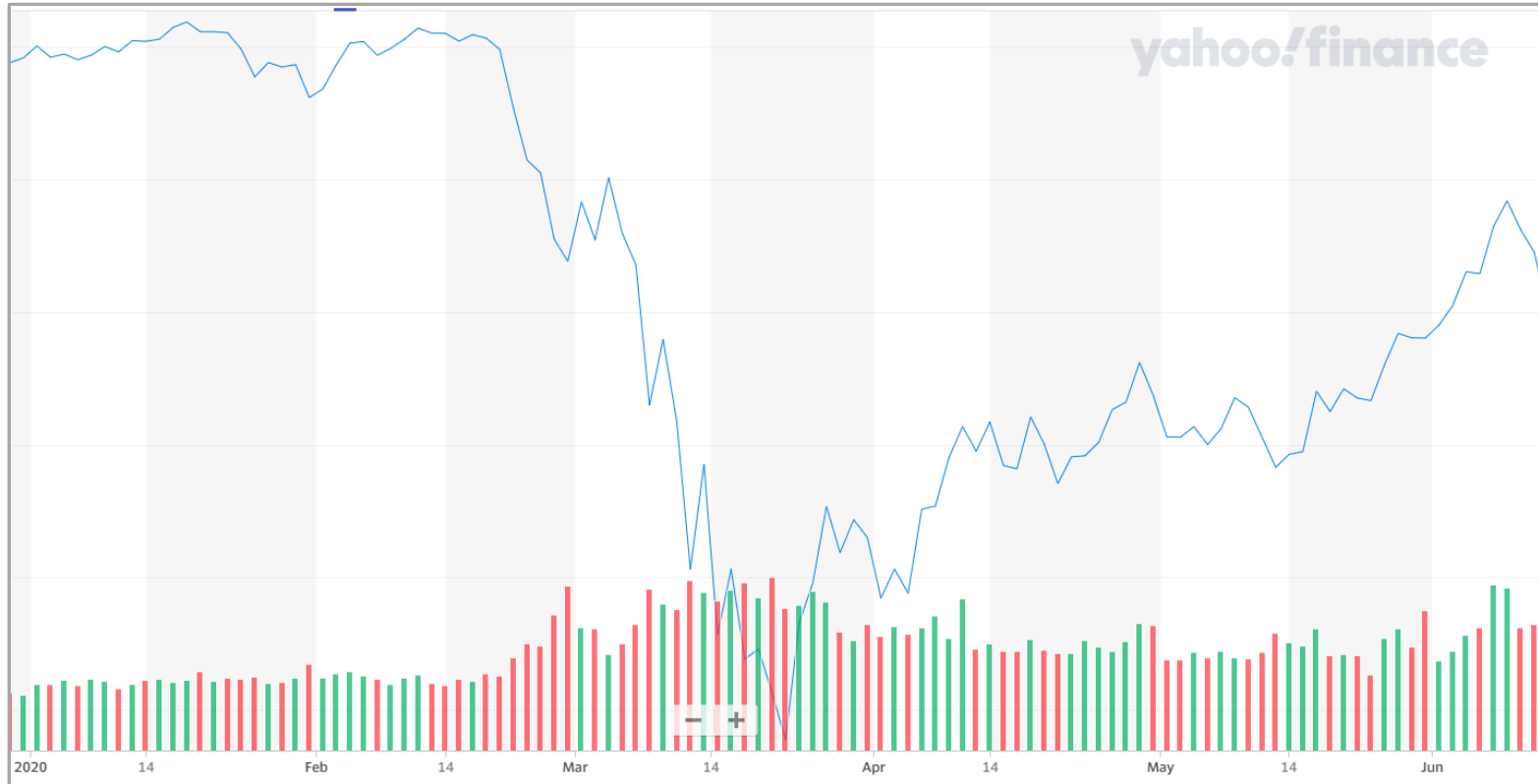
Facing businesses right now?

June 5, 2020



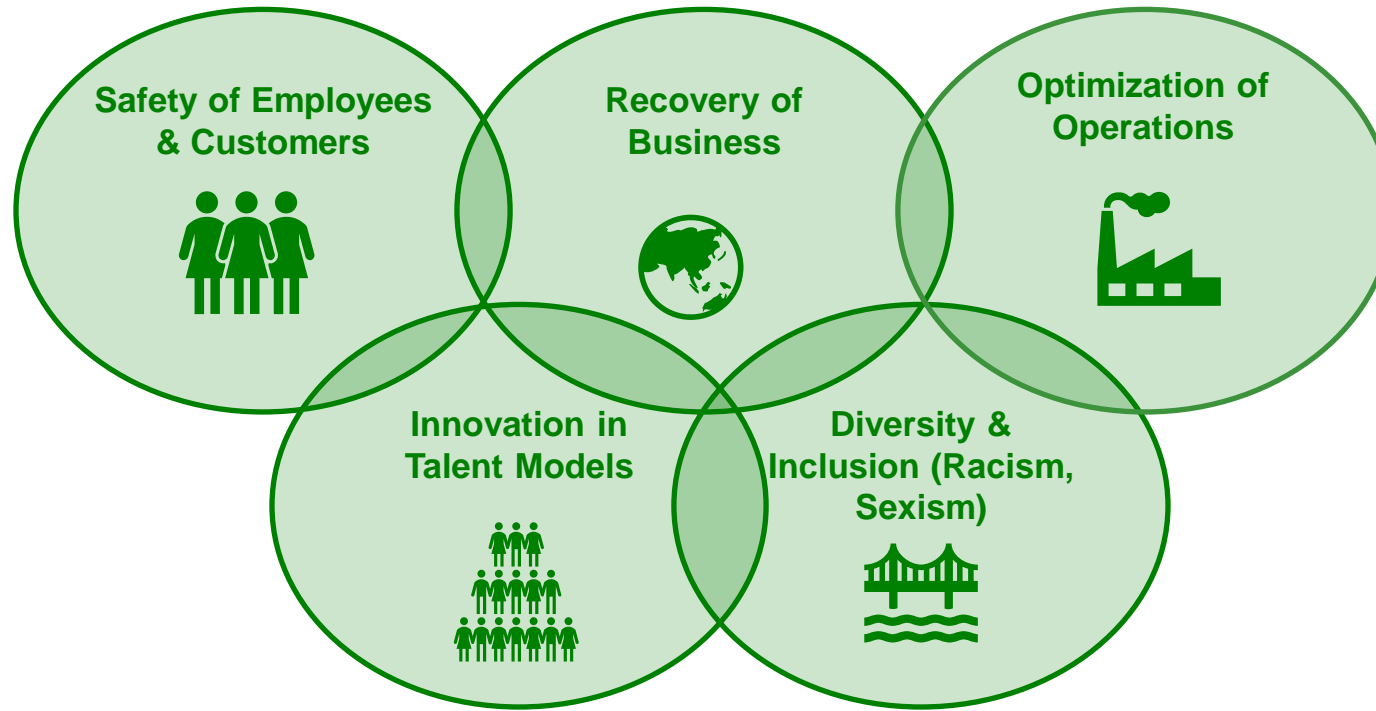
Current business conditions – volatile, uncertain, complex and ambiguous (VUCA)

NYSE Composite for 2020

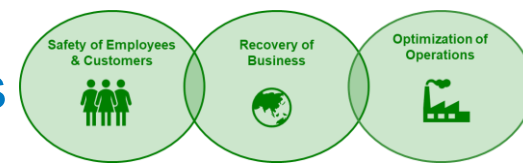


- In 2020, we can say that with certainty that we are living in a VUCA world with:
 - A global pandemic that we are still not past;
 - Stay at home orders;
 - Most businesses having to shut down;
 - This highest unemployment levels since the Great Depression;
 - Protests and demonstrations related to race;
 - Many others.

Top Five Issues facing your Business today



Role of GCs in addressing Safety and Business and Operations challenges

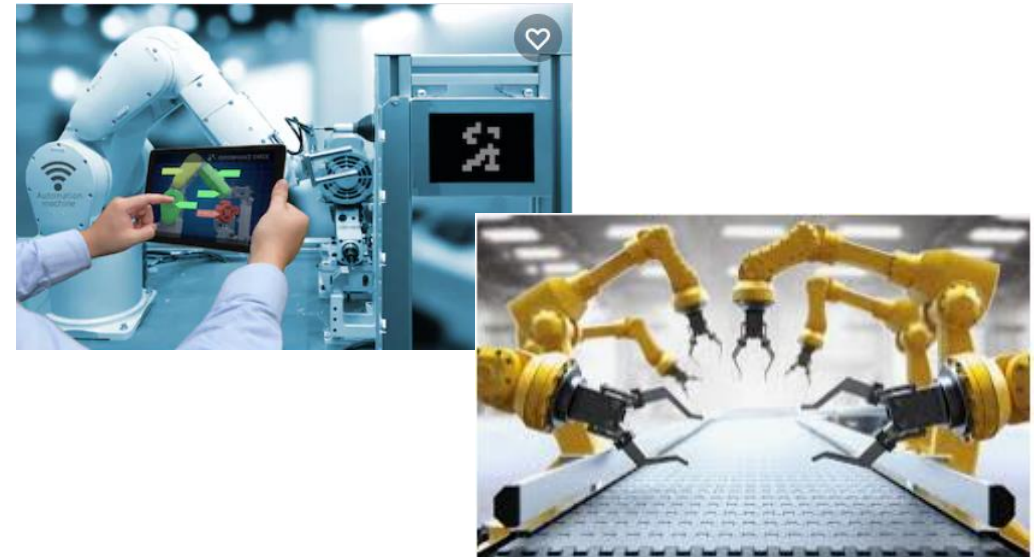


- **Safety of employees and customers** could result in lawsuits for lack for adequate protection
- As **business operations are optimized** could likely leverage technologies such as Robotics process automation, robots, artificial intelligence etc., which all have risks such as data security, privacy, region/country hosting, breach of data and many more legal and regulatory risks

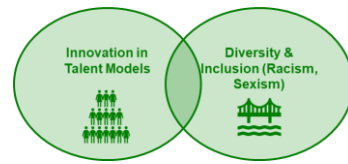
Safety of Employees & Customers



Business Operations

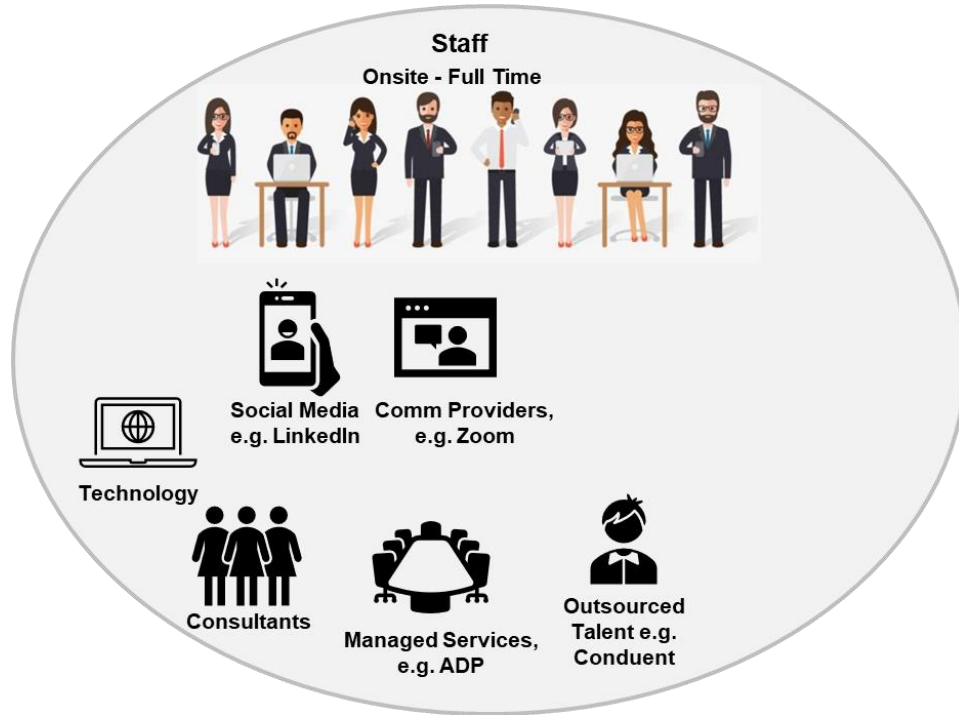


Role of GCs in addressing Innovation in Talent Models and Diversity



- Innovation in **Talent Models and Diversity**, will result in several legal issues that a GC would need to handle:
 - Business Security – Is all the data safe, with the diversified staffing model
 - IP Issues – Who owns the IP if someone on a specialized talent platform creates a solution for the firm
 - Employment Risk – Are all fractional and gig employees held to the same legal and ethical standards as full-time employees
 - Information Breaches – Who is responsible if there is a client information breach from a fractional employee device
 - Diversity & Inclusion – How will a gig economy or fractional worker be held accountable for views that do not align with the firm views

Current Talent Model



Future Talent Model

